





Society

Technology

Economy

Environment

**Politics** 

Trends · Practices
Paradigms · Ideas

# What is going on around us that we need to heed or pay attention to?

#### What's on the HORIZON?

What radical ideas are pushing our boundaries?

- New horizons
- · "Bleeding edge"
- Out of the blue
- Idea not yet accepted
- Next generation





#### What's EMERGING?

What ideas are gaining momentum?

- Ideas whose time has come
- Experimental ideas
- Concepts garnering resources, support, and backing
- Practice gaining popularity





#### What's ESTABLISHED?

What are mainstream best practices?

- Status quo
- Standard operating procedures
- "Tried and true"
- Accepted ideas
- Hard to dislodge



single family zoning

#### What's DISAPPEARING?

What ideas are overtly questioned or irrelevant?

- No longer relevant
- Outdated or falling out of favor
- Being replaced
- May need to be let go
- May need to be resuscitated!





Individually, brainstorm at least 1 item for each question.

# Small Group Work: What is going on around us that we need to pay attention to?



**GOAL: Identify trends in the current environment.** 

Find your table number below

#### INSTRUCTIONS

- Choose a scribe.
- In round robin fashion, take turns building a list of trends.
- Scribe writes ideas on the colored paper for your stage.
- Select reporter for your group.

Large clear writing

1 trend per card

Write it in 3 to 7 words

Landscape mode

Horizon

**Emerging** 

**Established** 

Disappearing

3 cards per group

# What is going on around us that we need to HEED or pay attention to?

social justice backlash

self-service app based technology for gvt services

truly planning for climate change \_\_\_

infrastructure

response to emerging technology

quieter! keyboard warriors

impacts of climate change

brand new revenue models

funding structure for gov't services

aging

whole health: increasing community health

moving from 40 hour work week

texting city hall

growing scarcity of resources (electricity, water, land, food)

Energy solutions

Continuum of care/behavioral health

State directed residential density paradigm

Return to inoffice mandates

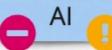
digital access & efficiency

maintaining levels of service

tenant protections

community expectations for cityprovided social services

Impacts of



Equity Issues

edge lane roads

changing demographics, aging population

disaster preparedness

increased parameters on public comments

homelessness

expectation of instant gratification

community outreach via workshops

tax structure

expectation for public safety

council meeting format

> social media

digital access to services

> employee policies and procedures

visual storytelling

revenues not keeping up with expenditures

changing technology

conferences for professional development

strictly in person meetings

working in the office full-time

flat organization structures

phone calls and cursive writing

standard working hours

paper processes, landlines

expectation of

loyalty to

employers

in house servers

decline in traditional homeownership

everything needing to be in person

Employee transitions, loss of knowledge

on premises infrastructure

traditional media

Disappearing

local climate impacts: sea level, fire, air O, water

Al/camera security/drones

# What trends might we leverage to our advantage?

Using AI to make work more efficient

Continuum of care healthier communities for homeless and behavioral health

community outreach, involvement

flexible work hours and location

addressing issues holistically - climate, whole health, etc.

Al and digital access to services - leverage these together

### What implications are emerging for our work?

sustainability of govt being able to pay for public safety services escalating costs of salaries for public safety staff

public defense standards could increase costs significantly

time constraints - don't have the time to be forward thinking and plan for these changes

how are we going to pay the bills? need to change tax structure

labor intensive workforce - public works, maintenance workers. Hard to attract workers

need to demonstrate the worth of local government

state is not listening to local govt. unfunded mandates

when our systems don't work for our democracy we need to create stability that will instill more trust

### What trends point to challenges or issues we need to address?

emergency preparedness and aging infrastructure tax structure, revenues not keeping up with demand for services

decline in traditional homeownership generational wealth not able to be attained

social justice backlash, pushback on DEI

declining central cities as younger workers work more from home employees that are their workplace

encouraging sharing of internal knowledge to reduce downsides of staff turnover

more remote from

# What key actions are called for in light of this?



Revenue for aging infrastructure

Be more proactive around

Continuous improvement at all levels

think regionally, work collaborative with nearby jurisdictions

Have the conversation with our teams, elected officials.

**Embracing** 

# What key actions are called for

in light of this?

Engage younger generations in public careers by creating home buying incentives and degree/certification programs for commitment to serve communities.

Develop a succession plan for outgoing staff to encourage new leaders and leverage new technologies

Community drills - for example tsunami drill with an app to show what is missing when an emergency event happens.

Conversation with City Council about LOS, revenue, and expenses. Desire for a certain LOS but will need X expenditures & need Y revenue.

Group lobbying about state mandates. Tell the state to fund the programs they require and what programs their mandates are impacting.

Take maintenance/aging infrastructure more seriously - plan for, budget for, and garner support for maintaining existing infrastructure. (Not just the new shiny things!)

**Effective** collaboration (both local and regional)

Take advantage of emerging tools rather than trying to combat them.

band together to lobby legislature

Review key city services to ensure alignment with new trends

Advocate at state for changes to tax structure

Cities and counties work with AWC and SCA to effectuate real tax policy change at the state level.

Lobby for substantially revising GMA to address housing shortage.

Make more substantive time for strategic (/horizon) thinking.

embracing AI to serve customers and make work more efficient

Review key City services to ensure alignment with emerging activities

More community involvement especially hearing from the younger demographic.

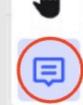
Implement our Community Member Academy, including a student version

#### **Embrace Al**

demonstrate to city council the consequences of action/non-action

teach the community how local government works.

What patterns do you see? Drop a comment!



Select the comment button to the left of your screen.





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