



The conference agenda will be updated accordingly as we confirm sessions, events, and speakers. We encourage you to check back regularly for the most up-to-date information.

Tuesday March 18, 2025

- 4:00 - 5:00 PM Registration
- 5:00 - 6:30 PM President's Reception (Hosted Bar)
- 6:30 PM Mix and Match Dinner

Wednesday March 19, 2025

- 7:00 - 8:00 AM Walk/Run
- 8:00 - 9:00 AM Continental Breakfast
- 8:00 AM - 5:00 PM Sponsor Exhibits Open
- 8:00 AM - 5:00 PM Registration
- 9:00 - 9:15 AM Welcome
- 9:15 - 10:15 AM Importance of the Profession
- 10:15 - 10:45 AM Break
- 10:45 - 12:00 AM Power Up Your Meetings: From Draining to Dynamic!
- 12:00 - 1:30 PM Lunch with Keynote Speaker

2:00 - 3:15 PM	Building Leaders from Within: Design a Powerhouse Training Program
3:15 - 3:30 PM	Break
3:30 - 5:00 PM	Mobile Tour
3:30 - 5:00 PM	Walking Tour
5:00 - 6:30 PM	NWWLA Networking Event
7:00 PM	Dinner on your own

Thursday March 20, 2025

8:00 AM - 5:00 PM	Registration
8:00 AM - 5:00 PM	Sponsor Exhibits Open
8:00 - 9:00 AM	Breakfast Buffet
9:00 - 10:15 AM	Generations in the Workplace
10:15 - 10:45 AM	Break
10:45 AM - 12:00 PM	Reimagining Vancouver: A Bold New Brand for the Future
12:00 - 1:00 PM	Lunch with ICMA Updates
1:00 - 1:30 PM	Visit Sponsors
1:30 - 2:45 PM	Developing a Positive Workplace Culture
2:45 - 3:00 PM	Break
3:00 - 4:00 PM	The City Manager's Dilemma: What Would You Do?
4:00 - 5:00 PM	Senior Advisor Meeting
6:00 - 8:00 PM	Conference Banquet Dinner

Friday March 21, 2025

7:30 - 8:30 AM	Breakfast
8:30 - 10:00 AM	WCMA Board of Directors Meeting
8:30 - 10:00 AM	OCCMA Board of Directors Meeting