

resources

This handout contains a variety of resources to help you, your team and of course, any communicators, learn more about countering misinformation. From organizations that offer trainings and conferences to articles that share research and best practices, find what you need to be successful.

Organizations

local

Municipal Research and Services Center: The MRSC is a nonprofit organization that helps local governments across Washington State better serve their communities by providing legal and policy guidance on any topic. Search “misinformation” for a variety of helpful content, or see the “Process Matters: Rethinking Public Engagement in Polarized Times” webinar.

The City of Sumner has a “Rumors and Questions” page on their external website: [Rumors & Questions | Sumner Connects \(sumnerwa.gov\)](#)

The University of Washington’s Center for an Informed Public is an interdisciplinary research initiative dedicated to resisting strategic misinformation, promoting an informed society, and strengthening democratic discourse – and has a wealth of resources, projects, and articles: [cip.uw.edu](#)

The Washington Secretary of State launched a [“Vote with Confidence”](#) campaign in 2022 to combat election misinformation and build voter trust.

federal

Department of Homeland Security offers resources (such as this report on how to counter false information on social media: [SMWG Countering-False-Info-Social-Media-Disasters-Emergencies Mar2018-508.pdf](#)): [dhs.gov](#)

The “Disarming Disinformation” section of the **Department of State’s Global Engagement Center** includes reports, resources, and this “Disinformation Stops with You” infographic: [disinformation stops with you infographic set 508.pdf](#)

national

Government Social Media provides resources, training, and conferences specifically tailored for government professionals to achieve mastery in social media strategies and engagement. They have yearly conferences and webinars. [governmentsocialmedia.com](#)

National Association of Government Communicators is a professional network of government communicators in the United States. NAGC provides training, resources, and networking opportunities to enhance communication strategies, including social media, among government professionals. [nagc.com](#)

City-County Communications & Marketing Association: This professional association is for local government communicators to learn more about all comms topics including social media, public speaking, brand awareness, etc. They have yearly conferences and webinars. [3cma.org](#)

MIT’s Election Lab funded a project that assessed the election information ecosystem cultivated by state and local election officials to build trust in the election process, especially on social media. [electionlab.mit.edu/articles/building-voter-trust-social-media](#) ([Building voter trust on social media | MIT Election Lab](#))

international

Local Government Information Unit: With offices in England, Scotland, and Ireland, the LGIU is an independent, not-for-profit membership organization working to make local democracy around the world collectively stronger, through shared ideas, resources and connections for local government: [lgiu.org](#)

Open Access Government is a digital publication that provides an in-depth perspective on key public policy areas worldwide: [openaccessgovernment.org](#)

Articles

artificial intelligence

[4 tips for spotting deepfakes and other AI-generated images: Life Kit: NPR](#)

[AI-generated deepfakes are moving faster than policy can: NPR](#)

public meetings

[MRSC - Strategies for Managing Difficult Public Meetings](#)

internal communications

[13 Internal Comms Strategies To Prevent The Spread Of Misinformation \(forbes.com\)](#)

[Crisis Communication: How Great Leaders Stop Rumors Before They Start \(gallup.com\)](#)

countering misinformation

[Five Tips to Combat Misinformation and Disinformation | icma.org](#)

[Countering Disinformation Effectively: An Evidence-Based Policy Guide - Carnegie Endowment for International Peace](#)

[How disinformation is undermining our cities | Pursuit by the University of Melbourne \(unimelb.edu.au\)](#)

[MRSC - They Said What?! - Handling Misinformation](#)

[Debunking-Handbook-2020.pdf \(mrsc.org\)](#)

why and how misinformation spreads

[Rumors Have Rules \(issues.org\)](#)

[How Misinformation Spreads--and Why We Trust It | Scientific American](#)

[Managing Misinformation - Harvard University](#)