

The Manager's Role in Community Leadership



Agenda

1. Overview

2. Setting the Stage

3. Defining Community Leadership and
the Manager's Role

4. ICMA Declaration of Ideals

5. Next Steps

Closing

The Idea

- 2019 National Academy of Public Administration
Grand Challenges Initiative
- 2020-2021 “Big Thinker” Discussions
- 2022 Three Big Projects
 - Local Government 2030 Convenings
 - Challenges Hiring City and County Managers
 - Manager’s Role in Community Leadership

Manager's Role in Community Leadership

- 2022 discussions / Focus Group ICMA Columbus
- 2023 discussions / State Convening ICMA Austin
- 2024 discussions / State Convening ICMA Pittsburgh

Manager's Role in Community Leadership

- Where does this come from?
 - Jim Svara – ASU – UNC Chapel Hill
 - 1995 “Ideal and Practice in Local Government”
 - 2004 “Effective Local Government Manager”
 - 2023 “Effective Local Government Manager”

Purpose

- Consider and discuss the Manager's role in community leadership
- Reignite passion for the “shared ideal of management excellence” in today's challenging times



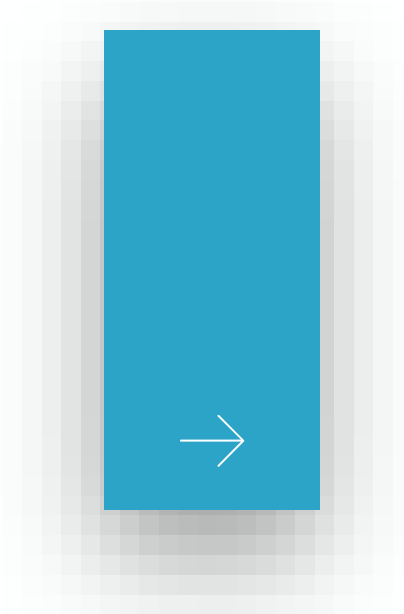
Discussion Questions:

- **What is community leadership?**
- **How do we define the role of the manager in contemporary community leadership?**



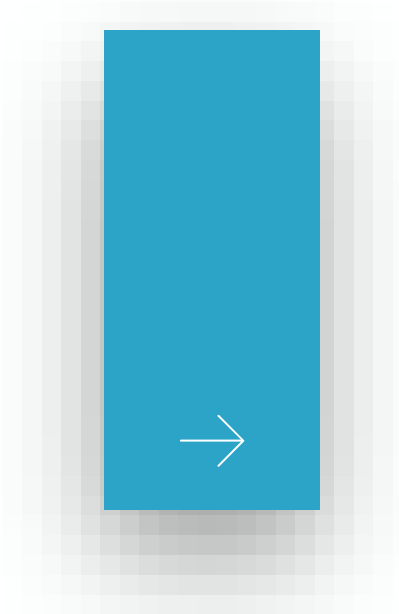
Discussion Question:

- **What role does data serve in identifying issues that should be advanced in the community?**



Discussion Question:

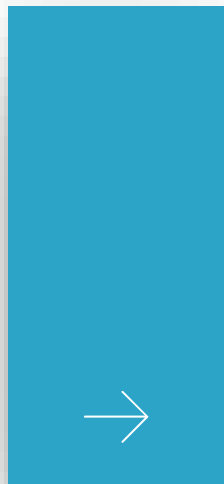
- **Who are the partners that should be engaged in these discussions?**



Discussion

Questions:

- **What is the definition of “neutrality” in the actions of local government managers?**
- **What can we do individually and collectively to balance the tension of being both politically neutral and a reformer?**



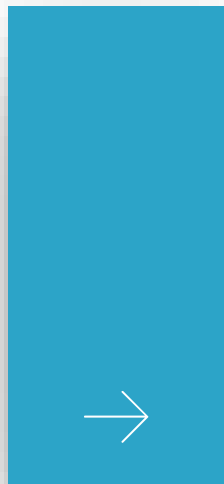
ICMA Declaration of Ideals



Discussion

Questions:

- **What does the ICMA Declaration of Ideals mean to today's local government managers?**
- **Should the Declaration of Ideals be amended to reflect current challenges?**



Next Steps





Thank you!